New Products for People

People create ideas for new products all the time. Some new products are made just for fun. Others improve people’s quality of life.

A big company now makes swim goggles without straps. You stick the goggles on your face. There are two separate lenses. You stick each one over an eye. They stay in place even when you dive. Speed swimmers use them to swim even faster.

Another company makes a new kind of toothbrush box. It has a special kind of light. The light kills germs. Just leave your toothbrush inside. You can be sure it will be really clean.

Do you think watermelons are too heavy? Plant scientists have now come up with a smaller watermelon. It weighs only 4 to 6 pounds. It tastes sweeter than big watermelons. Now you won’t have to carry heavy watermelons to picnics anymore. You can take small, light ones instead.

Do your shoelaces keep coming loose? Now you can get rubbery tubes to keep them tied. They are easy to put on the laces. They also last until your shoes wear out.

Do you have an idea that will develop a new product for people? What is your idea?

1. What is this passage mainly about?
2. Why do people develop new products?